

15 Jobs in the **Retail Industry** that Use Technology (there's more!)

Artificial Intelligence (AI) Specialist for Retail: Develops AI solutions for personalized marketing, demand forecasting, and customer service. Average salary: \$110,000.



Customer Relationship Management (CRM) Specialist: Uses CRM software to track customer interactions and improve engagement and loyalty programs. Average salary: \$65,000.

Digital Marketing Specialist: Develops online marketing campaigns using social media, SEO, and other digital tools to drive sales. Average salary: \$62,000.



E-commerce Content Manager: Manages online product listings, descriptions, and digital assets using content management systems (CMS). Average salary: \$63,000.

E-commerce Manager: Oversees online sales platforms and uses technology to manage digital marketing, inventory, and customer experience. Average salary: \$85,000.

Inventory Control Specialist: Manages inventory levels using inventory management software and data analysis. Average salary: \$54,000.

Merchandise Planner: Uses technology to analyze sales data and predict future inventory needs. Average salary: \$68,000.



Mobile App Developer: Creates and maintains mobile apps for retail companies to enhance customer experience and engagement. Average salary: \$97,000.

Retail Data Analyst: Analyzes sales data to provide insights on inventory management, customer behavior, and marketing strategies. Average salary: \$70,000.

Retail IT Support Technician: Provides technical support for in-store technology, including POS systems, inventory software, and customer-facing devices. Average salary: \$50,000.

Retail Operations Manager: Oversees daily operations in a retail setting, using technology to streamline processes and improve efficiency. Average salary: \$78,000.

Retail Sales Analyst: Uses sales data analytics to improve product placement, pricing strategies, and sales performance. Average salary: \$67,000.



Supply Chain Manager: Uses software to manage and optimize the supply chain, from inventory ordering to delivery. Average salary: \$95,000.

Visual Merchandising Designer: Utilizes digital tools and software to create visual displays and store layouts that attract customers. Average salary: \$55,000.

Warehouse Automation Specialist: Implements and manages automation technologies in warehouses for inventory management and order fulfillment. Average salary: \$77,000.