

15 Jobs in the **Business Career Field** that Use Technology (there's more!)

Business Intelligence Analyst: Gathers and analyzes data to provide insights for strategic business decisions. Utilizes BI tools like Tableau and Power BI. Average salary: \$85,000.

Cybersecurity Analyst: Protects company data and systems from cyber threats. Uses security tools like firewalls, intrusion detection systems, and antivirus software. Average salary: \$90,000.



Data Analyst: Analyzes data to help businesses make informed decisions. Uses software like Excel, SQL, and Python. Average salary: \$70,000.

Digital Marketing Specialist: Develops and implements online marketing strategies using tools like Google Analytics, SEO software, and social media platforms. Average salary: \$60,000.

E-commerce Manager: Manages online sales platforms and optimizes digital marketing campaigns. Uses platforms like Shopify and Magento. Average salary: \$75,000.

Enterprise Resource Planning (ERP) Specialist: Implements and manages ERP systems to integrate and streamline business processes. Works with software like SAP and Oracle. Average salary: \$85,000.



Financial Analyst: Evaluates financial data and trends using financial modeling software. Utilizes tools like Excel, SAS, and Bloomberg Terminal. Average salary: \$80,000.

Human Resources Information Systems (HRIS) Analyst: Manages and maintains HR-related software systems. Works with platforms like Workday and SAP SuccessFactors. Average salary: \$70,000.

IT Business Analyst: Analyzes business needs and translates them into technical requirements for IT teams. Uses tools like SQL and Microsoft Dynamics. Average salary: \$85,000.

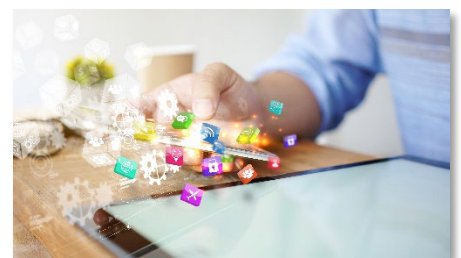
IT Project Manager: Oversees technology projects within a company, coordinating between IT and business teams. Uses project management software like Jira and Asana. Average salary: \$95,000.

Market Research Analyst: Uses technology to gather and analyze data on market conditions and consumer behavior. Utilizes tools like SPSS and Qualtrics. Average salary: \$65,000.

Product Manager: Manages the development and launch of new products, coordinating between engineering and marketing teams. Uses tools like Jira and Trello. Average salary: \$100,000.

Salesforce Administrator: Manages and customizes the Salesforce CRM platform to improve sales and customer service operations. Average salary: \$80,000.

Social Media Manager: Develops and manages social media content and strategy for businesses. Uses tools like Hootsuite and Sprout Social. Average salary: \$55,000.



Supply Chain Analyst: Analyzes data to improve supply chain efficiency using software like SAP and Oracle. Average salary: \$70,000.