



Why IT - Journalism

By combining journalism with information technology courses, students can gain a comprehensive skill set that prepares them for success in the digital age of journalism.

1 | Digital Journalism

Information technology courses can provide students with skills in digital journalism, which is increasingly becoming the norm in today's media landscape.

2 | Data Analysis

IT courses can teach students how to analyze data effectively, which is crucial for understanding trends and patterns in news reporting.

3 | Multimedia Storytelling

Learning IT skills can enable students to create multimedia content such as videos, infographics, and interactive features to enhance their storytelling abilities.

4 | Social Media Management

With IT knowledge, students can effectively manage social media platforms to promote their journalistic work and engage with audiences.

5 | Website Development

Understanding web development can help students create their own professional websites to showcase their portfolios and publish their articles.

6 | Search Engine Optimization (SEO):

IT courses can teach students how to optimize their content for search engines, increasing the visibility and reach of their articles online.

7 | Digital Editing

Learning editing software can help students refine their writing and multimedia content to meet professional standards.

8 | Cybersecurity Awareness

In an era of digital threats, understanding cybersecurity can help students protect their data and sources while working online.

9 | Mobile Journalism (MoJo)

IT skills can facilitate mobile journalism, empowering students to report from the field using smartphones and digital tools.

10 | Content Mgmt Systems (CMS)

Knowledge of CMS platforms like WordPress or Drupal can aid students in efficiently publishing and managing their content online.